

VILLAGES AT MT. HOOD
WORK SESSION

Notes

February 12, 2009

Chair Bob Reeves called the February work session of the Board of Directors of the Villages at Mt. Hood to order at 7:08 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Robert Baker, Pat Buckley, Shirley Dueber, Bob Reeves, Pat Sharp
- ❖ Excused: Rick Applegate, Nancy Dougherty, Judith Norval, Brigette Romeo
- ❖ Absent:

Town Hall:

- ❖ Robert Baker has talked with Bill Westbrook. He does not yet have a biography from him, and he will continue to ask for it. Robert has talked with Bill about the presentation he will be giving at the Town Hall, and Robert thinks it is comprehensive and a good set up.
- ❖ Bill Westbrook would like to get to the meeting early to set up, so he will be there at the same time as everyone else.
- ❖ There was a question about a projection screen at the Town Hall site, and the answer was yes.
- ❖ A quick business meeting will be held before the actual Town Hall portion of the meeting.
- ❖ Main Street Program – The board debated if they would like to have the work plan discussed at the Town Hall, or if they would like to wait until more work has been done on it. Robert Baker was also concerned about whether Clackamas County has money for the Main Street Program.

Main Street Program:

The Main Street Work Plan for 2009-2011 was the primary focus of the discussion.

- ❖ Pat Buckley asked if Scenic Byways Program has money available. Christine Roth said no, because the Scenic Byways and Main Street are separate programs. She was going to talk to Jamie Johnk about funding and resources that are available.
- ❖ Robert Baker mentioned there will need to be several committees for the Main Street Program that are a result of the work plan.

- ❖ Christine Roth said that working with Janine Brashears and Linda Bell (Clackamas County Tourism) would be helpful in working with the plan. She also said that she would work with Jamie Johnk to get more work done. This could help get the TAP Board to the table. Pat Buckley asked about what recourse the Villages have if Linda Bell is not able to help. Christine Roth suggested talking to Dan Zinzer if that happens.
- ❖ When the work plan is adopted, the thought was that Linda Bell would have to work with what had been adopted. Also, when the work plan is passed, the TAP board will have to work with what has been written.
- ❖ The Board discussed the difficulties they have been encountering in working with the TAP board and what could be done to remedy the issues.
 - ❖ Bob Reeves is concerned with how to get the business community and other members of the Chamber of Commerce on board with the Plan.

Robert Baker felt the two biggest problems to overcome before going to businesses are the administrative costs on the program and the tourist component (money and the group). The administrative costs are the result of the committees formed under the work plan.

- ❖ The TAP group only has money through lodging tax fund grant and the agreement with the Villages, so there needs to be a way to resolve the problems. Robert Baker felt that there needed to be a way to work with TAP and have them under the umbrella of the appropriate group.
- ❖ Carol Burk will be the connection between the Main Street Program group and the Chamber, so there needs to be some contact with her to resolve the issues.

Robert Baker proposed a plan of action. First, there would need to be contact with Carol to discover what work she has done with the Chamber. Then, someone from the Board (probably Robert Baker) needs to discuss with Carol the need to present the work plan to the Chamber. The Board would like to get the approval of the work plan from the Chamber so there is more support for the Work Plan of the Main Street Program.

- ❖ Pat Sharp was concerned about the resources and sources of money for the plan. Robert Baker said that according to the literature he has read, a lot of the money comes from grants and businesses.
- ❖ Shirley Dueber is concerned about getting the process back on track. Shirley is also concerned about Connie Scott, who has been approaching about getting involved with the Villages. Shirley would also like to see a way to approach the Chamber without the TAP group responding negatively.
- ❖ One point that the Villages wants to emphasize when talking to the TAP group is that they want to do more for tourism than print brochures.
- ❖ Pat Sharp asked for a brief history of the Main Street Program and some of the groups involved. Bob Reeves and Robert Baker provided a history and a synopsis of what is occurring now. Robert explained how TAP and the Villages are connected through the fiscal “agent” status and a previous negotiation about goals and money. One of the sources of trouble has been that TAP had agreed to have a seat for the Villages on their Board and it did not happen.

- ❖ Strategic Planning and the previous efforts to create the plan were also addressed.
- ❖ Bob Reeves and Pat Sharp discussed the Main Street Program in Sandy and what the designs could look like in the Villages.
- ❖ Pat Sharp would like to see the Work Plan revised to include the Chamber, TAP and The Villages where everyone is in more agreement than they are currently. She would also like to see the grievances aired out between the Villages and the other groups. Then she would like to see the Plan discussed and modified.
 - ❖ Robert Baker suggested that Pat Sharp meet with Carol and the Chamber of Commerce Board since Pat Sharp does not have a history with them and could have a more productive discussion. The rest of the Board discussed the idea and suggested Pat Sharp meet with the TAP Group. Pat will then report back to the Board about her meeting. Following that meeting there might be a presentation by Robert Baker on the Work Plan.
- ❖ Christine Roth also explained to the Board how TAP gets its funding and how different groups are all competing for the same source of money.
- ❖ Bob Reeves asked if anyone wanted a Main Street tee shirt.

The Board decided not to approve the Work Plan at the meeting because there could be more Board members at a later time attending, and so that other members could review the Plan.

Work Session Notes:

The January Work Session Notes were presented for review. Pat Buckley made the motion to approve the minutes as amended. Robert Baker seconded the motion. Vote: approved, 5 – yes, 0 – no, 0 – abstain.

Postal Cancellation & Event:

- ❖ This coming Saturday (February 14th) will be the event. Nancy Dougherty has ordered cookies, and Shirley Dueber will also provide some cookies. Nancy has two-dozen cookies decorated to celebrate the sesquicentennial. Nancy will also be buying some stamps for the event.
- ❖ The design that Gary Randall created was presented to the Board. Gary, who designed the cancellation, was unable to attend the meeting.
- ❖ Nancy was also going to talk to the Postmaster to investigate if there could be any pre-stamped envelopes available so people would not have to wait.
- ❖ Christine Roth also submitted the press release to a stamp newspaper/letter.
- ❖ Clackamas County Cable is also coming to film the event as part of the Oregon 150 celebration.
- ❖ The Board discussed the pricing of the stamps. The Board decided to set the price of \$4 individually and \$10 for a set.

The issue of Board member's e-mails on a non-county website was discussed and Christine Roth said she would look into the matter.

County Liaison's Report:

- ❖ Clackamas County is recruiting for budget committees. Since the Commission increased in number there is a need for more budget committee members. Christine Roth has the applications if anyone wants any.
- ❖ Membership in C4 (Clackamas County Coordinating Committee) has finally occurred. Christine Roth discussed the history of C4. The Villages have one seat and Hamlets have one seat.
- ❖ REACT (Rural Equity Area Council on Transportation) has been formed. It is a group formed to advance rural transportation issues for Clackamas County. Membership consists of the three hamlets and the Villages. It may be expanded later. Their current task is road classification and ranking. Pat Sharp and Bob Reeves had attended the first meeting and reported on what happened.
 - Pat Sharp would like to see the Villages create a list for transportation. She suggested it be on the agenda at a Board meeting in the future.
 - Shirley Dueber reminded the Board about the CPO Chair's Meeting where Cam Gilmour from the Clackamas County Department of Transportation came to talk and showed the cost breakdowns of maintenance and schedules.
 - Christine Roth also suggested looking into a survey of residents.
 - The Federal Stimulus bill was also discussed briefly.
 - The Villages also discussed a way to convey to the Roads department what are the most important roads and what they want fixed/maintained
 - The Hamlet of Mulino is willing to share some of their experiences with road maintenance done by a private group.
 - There was a discussion of Urban/Rural Reserves, surveys, property and taxes.

Board Issues:

- ❖ Robert Baker asked if the Sheriff's Office has ever responded to the letter. Christine Roth said she talked to the office and a Captain will answer it. He also asked about a meeting with the legislators. Bob Reeves said no meeting had been set up yet, and that meeting with Rep. Kennemer would be most productive.
- ❖ Pat Sharp asked if anyone had submitted Board applications. Christine Roth said not yet. Pat Sharp did say she would like to re-apply to the Board. She was concerned about her being gone on occasion and if any Board members had problems with that.
- ❖ Shirley Dueber asked if she would need to fill out the application again since she would like to run again. Christine Roth said she did not think either Shirley or Pat Sharp would have to write the application again. Shirley would like to add some qualifications to her application.
- ❖ Robert Baker is willing to continue working on issues if he is asked. He is not running for the Board again. He would prefer the request be formal if the Board wants him to work on issues.
 - Robert Baker also asked about write in candidates for the Town Hall, and Christine Roth said that write-ins are not allowed as per County Counsel's opinion.

- Robert also asked about people promoting voting for or against a candidate.
Christine Roth said that it is not in the bylaws and no one has asked to do that.
- ❖ The Board discussed the calendar and schedule for applications.
- ❖ The Board decided that citizens could have input on candidates at the regular meetings.
- ❖ Bob Reeves felt that a person can sit on a committee and not Chair that the Committee.

Any Persons to be Heard:

Tom asked about the format of meetings and how the schedule works.

Adjournment:

Chair Bob Reeves adjourned the meeting at approximately 9:15 pm.

Respectfully submitted,

Kate Roth
Recording Secretary