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VILLAGES AT MT. HOOD  
BOARD OF DIRECTORS

Minutes

September 1, 2009

Chair Bob Reeves called the September monthly meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:03 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Bob Reeves, Pat Sharp, Pat Buckley, Judith Norval, Rick Applegate, Brigitte Romeo, Doug Saldivar
- ❖ Excused:
- ❖ Absent: Shirley Dueber
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

Minutes from the August Board of Directors meeting were presented for review. Judith Norval made the motion to approve the minutes. Brigitte Romeo seconded the motion. Vote: approved, 6 – yes, 0 – no, 0 – abstain.

Treasurer's Report:

Treasurer Pat Buckley presented the Treasurer's Report and the current balance is the same as last month because Pat has not received a new bank statement.

Pat Buckley also asked the Board of Directors to consider what should be done with the remaining postal cancellations. Brigitte Romeo suggested selling them at the Forest Festival. Gary Randall suggested consulting a postmaster about if the postcards could be mailed. Doug Saldivar suggested craigslist or eBay for selling the cancellations. Christine Roth will also consult Linn's Stamp News to check on orders, and Pat Sharp said she would do a test mailing of the postcard.

Communications: There were no letters or communications to report.

Bob Reeves asked Judith Norval, as Board Secretary, to write thank you notes to the organizations that attended the Town Hall. Pat Sharp volunteered to help her since she had the lists and addresses of organizations.

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### County Liaison's Report:

- ❖ Christine Roth had a meeting with representatives from the Census Bureau, and the Census Bureau will be partnering with organizations and are seeking to improve areas that have been undercounted in the past. The census Bureau would like to improve counts, and since the Villages is one area that is being targeted, a few Census representatives would like to have a presentation at the October Board of Directors meeting.
- ❖ Main Street Program – There will be a conference on September 17<sup>th</sup> and 18<sup>th</sup>. Christine talked to Jamie Johnk and Jamie would like to hold a meeting with the Chamber of Commerce, Villages, and businesses. Jamie would explain the potential role of the Chamber and the Villages and would answer questions.
  - Gary Randall asked the Villages Board about what the Board envisioned the Chamber of Commerce's role in Main Street to be, and when the Chamber would have the opportunity to learn more about the program and ask questions. Gary also said that the Chamber of Commerce would consider acting as a liaison between businesses and the community.
  - Bob Reeves said that the Board is currently looking to the Chamber to help gauge what the business community is thinking with regard to interest and potential involvement in Main Street.
    - Rick Applegate wanted to raise the issue over whether there was a focus on businesses or on the community. He also was thinking about whether or not Main Street is focused on businesses.
  - Bob Reeves said that Clackamas County staff would do a lot of the Main Street work, and currently there is a need for the Villages and Chamber to discuss the future role the Chamber could play and what businesses in the area think about Main Street. The discussion between the Chamber and Villages' Board would include expectations, feasibility, and drawbacks of Main Street. Also, former Board member Robert Baker will continue to work on the Main Street Committee of the Villages.
- ❖ Bus Dedication – Christine Roth reported that the Clackamas County Commissioners that attended the ceremony and Town Hall enjoyed and liked the dedication.
  - Bob Reeves reported that he had talked to the Commissioners about small grants and how some could be applied to matching fund for a second bus of the Mountain Express Line. At Rick Applegate's request, Bob Reeves and Christine Roth explained that the grants are approximately \$5,000 each and the total amount of money in the Clackamas County fund for this is \$200,000. Details on the grant and copies of the application were to be sent to the Board and others who asked to see it.
  - Pat Sharp suggested the Board consider for the future whether or not August is the best month to have a Town Hall because of low attendance and other community events.
- ❖ Clackamas County is considering whether or not to revise rural road standards. This could be a chance for rural areas to have input on road maintenance, and Clackamas County's Engineering people would like feedback and input.

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- ❖ Doug Saldivar asked Christine Roth about a meeting with Susan Zioloko where energy audits were discussed, and he asked about money for improving energy efficiency. Christine said she would check with Susan and that she knew Susan was currently working on County buildings.

### Unfinished Business: Web Page

Doug Saldivar began by describing the request for proposals (RFP) and circulated a copy of the RFP for the Board to view. Christine Roth said that County Counsel would like to review the RFP before it is published. Doug Saldivar also said in response to Bob Reeves question that he believed the Board would create a new position of website administrator.

Rick Applegate suggested that the proposals include screenshots rather than web pages. The Board thought that including both screenshots and links to websites would be the best strategy. Gary Randall said that the Chamber of Commerce had an informal RFP for the Chamber's website revision and the estimates were \$2500 to \$5000. Gary also suggested that there could be a username and password for website maintenance. Bob reeves said that the RFP would be submitted to the Mountain Times and to the Sandy Post.

### Unfinished Business: Wy'east Info Letter

A draft letter was circulated for the Board to review. The Board was asked to present changes, and Rick Applegate said he had integrated Sandra Palmer's suggestions into a new draft. The letter was amended for corrections. Christine Roth suggested the Board be careful about writing that money from tourism collected in an area be sent back to the area. Pat Sharp also presented a parallel letter that detailed her experiences and proposal for a long-term conversation. Rick Applegate asked the Board to send the letter.

Doug Saldivar asked if Coni Scott knew about a long-term tourism plan, and he would like to know if there are any current efforts. Coni Scott said that steps were being taken to develop a long-term plan, and there will still be a while before new money or ideas are placed in action.

Bob Reeves said that the Wy'east letter will be sent, and there is still a need for long-term discussion over information provision. He also clarified that the Wy'east letter is not about private support.

### Unfinished Business: Review Questions for Board Candidates

- ❖ A draft set of questions was circulated to Board members. Pat Sharp had compiled a list of questions. Bob Reeves said that the Board consensus at the Work Session was to be careful over what was asked and the Board should ask the same questions of each candidate.
- ❖ Rick Applegate said that each Board member should be allowed to ask his or her own questions.
- ❖ Doug Saldivar said that the questions should be similar, yet each person should ask what they want, and he did not think a impartial moderator was necessary.

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Rick Applegate made a motion that each Board member is given three minutes to ask questions of each candidate. Pat Buckley seconded the motion.

Roll call vote:

Applegate	Yes
Buckley	Yes
Romeo	Abstain
Norval	No
Sharp	No
Saldivar	No
Reeves	No
Dueber	Not present at meeting

Vote: Motion failed, 2 – yes, 4 – no, 1 – abstain.

- ❖ Pat Sharp was concerned over favoritism and/or discrimination that could happen if each Board member had their own questions and follow-up.
- ❖ Rick Applegate suggested the Board continue to put forward questions until the Board is happy.
- ❖ Christine Roth said that the Hamlets do elections and short campaigns rather than appointments, so there are no previous examples.

Doug Saldivar moved that each Board member be allowed to ask two questions that are submitted to the Board and approved prior to the interview, and each member would ask the same questions to each candidate. Rick Applegate seconded the motion. A roll call vote was taken.

Applegate	Yes
Buckley	No
Romeo	Yes
Norval	No
Sharp	Yes
Saldivar	Yes
Reeves	Yes
Dueber	Not present at meeting

Vote: motion passed, 5 – yes, 2- no, 1- abstain.

Unfinished Business: Approve Environment and Sustainability Report

- ❖ Doug Saldivar presented a draft of the action plan and gave copies to Board members. Pat Sharp added that the report was still in draft form and asked for Board input.
- ❖ Doug Saldivar also said that there is a \$6,000 grant from Portland Recycling that he would like the Board to consider applying for. The application is due on September 14.

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- ❖ Rick Applegate asked what project would be used for the grant. Doug said that he would like to focus on recycling, reducing and reusing. Doug would also like to see education and efforts on education for reducing, recycling and reusing. Rick would support education efforts and a monthly series in the newspaper on resolving problems.
- ❖ Bob Reeves suggested Doug Saldivar talk to Ken Spiegel from code enforcement.
- ❖ After the Sustainability Committee approves the report the report will go before the Board for approval.

### Unfinished Business: Survey Update

- ❖ Pat Sharp presented an update on the survey. She said that Christine Roth gave her some survey returns, and that the Mountain Times had published an abbreviated version of the survey. She also said that the results would be tallied later.
- ❖ Pat also asked the Board to consider what a deadline for data consolidation will be, and who will consolidate the data, and what could be other venues for distribution.
  - Judith Norval thought the results should be announced at the November Town Hall, and the Board agreed. The results would be tallied by October or the end of September.
  - Doug Saldivar agreed to lead the assembling of the data tallies with Bob Reeves, Pat Sharp, Brigitte Romeo, and Rick Applegate assisting. The Board will also likely meet before the meeting to review results and comments.
  - Rick Applegate will have copies of the survey at his business. Pat Sharp may also type up comments from the survey.

### New Business: Discuss Ideas for a Logo

Bob Reeves asked Board members to bring ideas to the next meeting. Christine Roth said that the previous design had not been adopted. Judith Norval suggested revisiting adopting Gary Randall's draft logo. Bob Reeves asked Pat Buckley to hand out an envelope to each Board member.

### Board Comments:

- ❖ Judith Norval said that the Friends of the Hoodland Library were being formed, and a formation meeting would happen on September 15<sup>th</sup> at one pm at the Dorman Center. The group would like to paint the library. Also, the Mountain Express bus raffle was a success.
- ❖ Doug Saldivar – He asked the Board to remember that sustainability is not just projects, and that it includes energy and recycled paint and more.
- ❖ Rick Applegate – He asked the Board to consider advance notice of draft letters so there is time for the Board to review and make better suggestions.
- ❖ Brigitte Romeo – She suggested Pat Sharp send the letter on her own as a citizen. She also suggested talking to local artists about painting.
- ❖ Bob Reeves – He thanked the Board for its input.

Christine Roth said that she could always print documents from her printing budget.

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Any Persons to be Heard:

- ❖ Bob Thurman said that the Energy Trust of Oregon did an energy audit for his house and got referrals, and he suggested the community consider doing audits. He also asked what Clackamas County's definition of rural is, and Christine Roth said that the County has a definition and it generally includes a lack of cities and areas outside the urban growth boundary.
- ❖ Dave Fulton said that the Mt. Hood Corridor Community Planning Organization meeting on Thursday would include annual elections.
- ❖ Coni Scott – There will be a TAP Committee meeting on September 17<sup>th</sup> with new Chair Tom Anderson. Coni will also be presenting reports to the Villages about TAP in the future. She also listed the new Board for the Chamber of Commerce.
- ❖ The Board also discussed Coni's considering of pushing for a boundary expansion. She's interested in the Alder Creek area being added to the Boundary. Bob Reeves said that the Board cannot take a position on the expansion, and the process will be followed.
- ❖ Keith Schacher asked who is on the safety committee. The answer is Pat Buckley, Rick Applegate, and Bob Reeves. Also, Bob said that the Commissioners had talked to the Sheriff's Office and there would be more Sheriffs on traffic patrol, and the state police may be out more.
- ❖ Sandra Palmer thanked the Board for its support of her efforts to provide tourism information. She thanked the Board for its hard work and support, and said she is not asking for support of her private work.

Adjournment:

Chair Bob Reeves adjourned the meeting at 6: 04 pm.

Respectfully submitted,

Kate Roth  
Recording Secretary