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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

November 3, 2009

Chair Bob Reeves called the November 3rd meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:04 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Bob Reeves, Pat Buckley, Judith Norval, Rick Applegate, Shirley Dueber, George Wilson, Pat Sharp, Brigitte Romeo
- ❖ Excused: Doug Saldivar
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The October 6th Board of Directors minutes were presented for review. Judith Norval made the motion to approve the minutes. Brigitte Romeo seconded the motion. Vote: approved, 6 – yes, 0 – no, 0 – abstain.

At Sandra Palmer's request, Rick Applegate moved to attach as an addendum to the minutes for October 6th a further explanation of Sandra Palmer's comments on Visitor Service provision, funding for the services, and how she is trying to fill a gap when the Forest Service is not open. Pat Buckley seconded the motion. Vote: approved, 6 – yes, 0 – no, 0 – abstain.

Treasurer's Report: Pat Buckley had no Treasurer's Report, as he had not yet received a monthly statement from the bank.

Communications: There were no communications to report.

County Liaison's Report:

Christine Roth said that there was not a lot happening, and that a formation group in Molalla is still pursuing forming a hamlet. The Board of County Commissioners is also willing to visit organizations, and if the Villages would like the BCC to attend a meeting to let Christine know so she can make arrangements. Also, there is discussion of the Portland Beavers baseball team possibly moving to Clackamas County.

Rick Applegate asked Christine to provide more information about the possibility of a vehicle registration fee in Clackamas County. Christine said that the County is considering a vehicle registration fee, and would discuss it starting in January 2010. For the first few years the fee would

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help pay for replacing the Sellwood Bridge, and once the bridge was paid for the money from the fees would go towards Clackamas County roads. Pat Buckley added that four Commissioners had been at a meeting that he attended, and he reported that Commissioner Ann Lininger said that the issue has yet to be on the Board's agenda and that the board is undecided.

Pat Buckley reported that he had attended a meeting on equity featuring guest speaker Myron Orfield that was largely centered on the Metro area, and focused on integration and economic growth.

Bob Reeves added that the Villages have yet to receive a letter from Linda Bell in response to the Villages' letter about tourism funding for at Wy'East.

Unfinished Business - Web page update: The discussion was delayed until the next meeting.

Unfinished Business – Logo Update from Gary Randall:

Gary Randall presented a draft of the logo. It was circular, with five trees, the mountain, and the name of the Villages wrapped around the center design. He asked for Board comment and suggestions on the draft. Bob Reeves would like to see the Board give Gary two or three items to work on so that it is easier to revise.

Pat Buckley would prefer a logo that is not a circle, and Judith Norval suggested having cabins or houses instead of trees, and Bob Reeves said that there were trees because some thought that the houses looked like Monopoly game pieces. Brigette Romeo suggested that the logo be designed so that it is possible to have pins or buttons created for it. Keith Schacher suggested a blue sky with a white mountain if the Board wants the mountain to stand out. Gary Randall advised the Board members to consider that the logo will often be used in black and white, and he also said that he would prefer to revise the current draft rather than create more draft logos.

Unfinished Business - PRT Grant – Doug Saldivar: The discussion was delayed until the next meeting so Doug Saldivar could report.

Unfinished Business – Discuss plans for November Town Hall:

Bob Reeves began the discussion by asking the Board to decide on a schedule of events. The plan was to have the breakfast start at 8:30 am in the Evergreen Room at the RV Village. There would be the Board table at the front of the room, with the buffet at the back or in the kitchen, and the registration at the door. The business meeting will start at 9:30 and will run for fifteen or so minutes. The business meeting's agenda will be the election, and other announcements. The main program for the Town Hall will be the breakout sessions where attendees can attend three sessions, each lasting 15-20 minutes and covering topics from the survey.

The discussion about the breakout sessions focused on ensuring that there were enough people to cover the topics, and that there would be time for questions to get answered. Rick Applegate also wanted to hear feedback on the near term. Other Board members asked for time to grade comments and to keep track of the number of people and each table and/or session.

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New Business:

- ❖ Judith Norval asked that given the conflicts in scheduling in the community, that the concept of a community calendar should be revisited.
 - Brigette Romeo said that it would be hard to convince people to send in the information.
 - Carol Burke added that Nancy Dougherty had volunteered at the morning's Chamber of Commerce meeting to compile a list of events for the Chamber so that the Chamber's website could have a community calendar.
 - Bob Reeves said that the Town Hall scheduling for consistency is key, and that the Villages should do changes carefully.

Committee Reports:

- ❖ Rick Applegate reported that the Task Force's next meeting will be next Tuesday at 4 pm at the Fireside Room of the RV Resort. The topic will be funding for this year for weekends and late evenings. Then the discussion will turn to mid term goals and kiosks.
 - Christine Roth asked Rick to send her the minutes and agendas for records.
- ❖ Carol Burke provided a letter in response from Coni Scott and the Chamber Board to Rick and the Task Force's invitation to the Chamber to join the Task Force. The response stated that the Chamber is not joining the Task Force, and provided an explanation why. Carol also stated that individual members of the Chamber of Commerce are free to join the Task Force as individuals, and that the individuals would not represent the Chamber. Furthermore, the Chamber said that the Villages are welcome to use the Chamber's "Eblast system" to send information and emails.
- ❖ Rick Applegate also added that several more people are onboard with the idea, and that Resort as yet to decide. He also said that the Task Force is not about Clackamas County being good or bad, and that it is about finding funding and increasing service provision.
- ❖ Judith Norval added that she would like to see communication increase and see a calendar created.
 - George Wilson thought that a calendar was imperative because people need to know times and dates of meetings.
 - Carol Burke said that there are lots of calendars out there, and that there is no one authoritative source.
 - Bob Reeves said that there will always be conflicts in scheduling since there so many organizations planning events and different people working on each event.

- ❖ Pat Sharp said as idea for reflection, the Board should consider that with the increase in ad hoc committees and the number of people working on them, that perhaps there should be a discussion on at what point should the committee present an update to the Board about directions, goals and possible decisions. Part of the idea behind considering a presentation is to help ensure that time is not wasted and that if a committee wishes to pursue a goal that the goal is legal and can be supported by the Board. Additionally, this could help with communication about a Committee's goals and/or progress.

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- Rick Applegate thought that the increase in committee and ad hoc groups was useful for the community and the Board.
- Pat Sharp also added that part of the discussion could be do you vote on proposals at the end of the process, or discussing the proposal during the process. She also wanted to ensure feedback and votes on issues.
- Bob Reeves suggested this continue later as a future policy discussion.
- Rick Applegate also added that the minutes would detail what is going on and shows what events are done, and that minutes can emphasize goals, direction, and/or policy.
- Christine Roth said that Clackamas County has rules on managing money, and that the Board should be aware of the County needing to manage all money.
- ❖ Bob Reeves said that on November 9th the community will know if the Mountain Express line has money for a second bus. Secondly, Jamie Johnk was at the earlier Chamber meeting, and that the next Monday there will be a meeting about Main Street.

Any Persons to be heard:

- ❖ Carol Burke – Carol said that the TAP group is an example of how a group was working on a project and when TAP took it to the County for approval the County said no. The TAP example is what happens when no one consults authority soon enough for an ok or up/down vote, and that earlier consultations can save time and effort.
- ❖ Keith Schacher: Keith was concerned over Dave Schmidt's editorial in the *Mountain Times*, and that he would like to the Villages Board do some PR work as a response. He suggested the Board write an editorial in response.
- ❖ Laurie asked where the Villages' projects would come from, and Bob Reeves responded that the projects would come from the action plan after the Town Hall.
- ❖ Rick Applegate volunteered to draft a response to Dave. He said that he would like to have some good PR.
- ❖ Laurie also would like a forum to express ideas and comment, and said that she was under the impression that each Board member had a topic. Bob Reeves advised her that she could bring an idea to the Board during the "any persons to be heard" time slot. She also asked that the Board consider improving the wording on the topic of "Welches Road improvements" and the board agreed to state that the Welches Road segment under discussion was from Fairway to Highway 26.
- ❖ Carol Burke also added that a website will help with email and accomplishments.
- ❖ Rick Applegate said that he agreed with Pat Sharp on a need for a communications policy, and that he would also like to know the assessed value for the Villages' area. Christine Roth advised him to call the Assessor's Office so that he could get the information on Saturday at an event on the Mountain.

Adjournment: Chair Bob Reeves adjourned the meeting at 5:47 pm.

Respectfully submitted,

Kate Roth
Recording Secretary