

**DRAFT**

VILLAGES AT MT. HOOD  
BOARD OF DIRECTORS

Minutes

February 2, 2010

Chair Bob Reeves called the February 2<sup>nd</sup> meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:05 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Rick Applegate, Pat Buckley, Shirley Dueber, Judith Norval, Bob Reeves, Brigette Romeo, Doug Saldivar, Pat Sharp, George Wilson
- ❖ Excused:
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The January 14<sup>th</sup> Board of Directors minutes were presented for review. Judith Norval made the motion to approve the minutes. Pat Sharp seconded the motion.

**Vote:** approved, 8 – yes, 0 – no, 0 – abstain. Not present at vote: Rick Applegate.

Treasurer's Report:

Bob Reeves said Treasurer Pat Buckley has asked that the Treasurer's Report be given at the second meeting of the month because the new monthly bank statement does not arrive early enough for the report to be given at the first meeting of the month.

Bob Reeves also reported that the Villages and Hamlets would have a meeting with the Clackamas County Treasurer on February 17<sup>th</sup> to resolve current issues. Amy Cleary will mediate and lead the meeting. Pat Sharp and Pat Buckley will represent the Villages.

Communications: No new communications were received.

County Liaison's Report:

- ❖ The State of the County is now going to be called Plugged In. The event will be in the evening and will also be online. The new format will feature questions to the Clackamas County Board of County Commissioners, and the change is designed to make the event more interactive.

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- ❖ The Board of County Commissioners (BCC) is going to set a small number of goals this year (2010) because the BCC would like to finish all of the 2009 goals as well.
- ❖ The current issue of the *Citizen News* includes a feature article on Hamlets and Villages on page 5.
- ❖ REACT Update – The current issues the committee is focusing on include transportation and economic development. The Oregon Department of Transportation (ODOT) has approved the ACT on a countywide level, and ODOT may consider a broader ACT including more of the state.
- ❖ The Hamlet of Molalla Prairie, having received BCC approval, will have a vote on March 10.

Doug Saldivar asked Christine Roth about the grant money for Green Scene and reimbursements, and Christine said she would check with Finance on the grant money.

### Unfinished Business: Logo Policy

The draft policy has been amended to include the addition of colors and numbers. Doug Saldivar asked that the draft policy be further amended to include a ratio for proportional sizing. Christine Roth will correct the draft policy, and it will be returned to the Board at the next meeting for Board consideration and possible approval.

### Update on ODOT Paving/Committee Report – Pat Sharp

Pat Sharp, having attended the Rhododendron CPO meeting with ODOT as the guest, presented a report on ODOT's project. The current ODOT plan is to pave existing road, and no widening is involved now. The project will begin in June 2011. Around 50 dead and/or diseased trees will be removed during the project as well. ODOT will be working with the contractor to address signage for businesses.

Doug Saldivar suggested that the Villages compile comments and complaints from the last ODOT project, and then present them to ODOT. Bob Reeves suggested the Board keep in contact with the project manager. Rick Applegate suggested that the Villages Board invite the project manager to a Villages Board meeting to have a clear discussion and include topics of importance.

### Unfinished Business: Land action notification request letter

The Board reviewed the letter and discussed possible edits to the draft.

- ❖ Rick Applegate suggested editing the letter to say “our Villages at Mt. Hood boundary.”
- ❖ Shirley Dueber suggested that if the purpose of the letter is to send it to any and all County agencies, that the letter be changed to say “any issues” and not include the citation of the Oregon Revised Statutes. Pat Sharp also was concerned about the ORS citation, and suggested the Board consider if the statute has too narrow

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of a scope for the Board's broad request. Pat Sharp also asked if there was another law that could apply in this case that was broader.

- ❖ Christine Roth said the County currently has no interested party's list on land use issues. She suggested the Villages consider a letter to the planning department supporting the creation of an interested parties list.
- ❖ George Wilson explained that he had included the CPO in an initial draft, but took it out since the CPO currently receives the information.

Rick Applegate moved to accept the letter, striking the phrase "we look forward," and changing the letter to include a broad request as suggested by Shirley Dueber. Brigitte Romeo seconded the motion. The Board discussed the main point of the letter, implications of sending the letter, possible rewrites, and a possible opinion from County Counsel. The motion was withdrawn, and the second was withdrawn. The motion dies.

Unfinished Business – Board Agenda Formation Policy: There was no update.

Unfinished Business – Finalize Town Hall Agenda:

- ❖ Christine Roth asked if the candidates for the Board of County Commissioners should be invited to attend the event in an informal capacity. The candidates could meet attendees and would not be asked to give speeches.
  - Bob Reeves said that if the Villages invite the candidates the Villages Board should include a caveat that the Villages Board cannot guarantee the number of people attending. Bob also said that there would need to be publicity if the candidates are invited.
  - Pat Sharp asked that there be a commitment from some candidates if the Villages Board is going to publicize the event.
- ❖ The main theme of the agenda is going to be an open forum. Doug Saldivar and Shirley Dueber will help with the Town Hall. Pat Buckley added that the site for the Town Hall has been secured.

Unfinished Business – Web Site:

Doug Saldivar provided an update on the website. Doug said he is working with Gary Randall to solve problems with the comment form. Also, Doug would like the Villages Board to have two people who know how to upload documents. Judith Norval volunteered to help.

George Wilson asked if there was a contact list. Christine Roth said she has an interested parties list. Doug Saldivar said that he is still going to talk to Dave Fulton about if the CPO would like any CPO information on the Villages website.

New Business – Action Plans

Rick Applegate presented two tourism goals. Goal one is to "enhance visitor information services in our community: interim plan until USFS Info Center is Built and

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Operational.” Goal one’s action items include seeking funding for another VIS partner and indoor kiosks. Goal two is “Establish better communications with neighboring & relevant tourism markets.” Each goal also has indicators of success, strategy/project, and action items. Rick also has emailed Linda Bell about meeting dates. Rick also asked that the Villages Board consider future action plans and the need for details, and also to consider that details may change as a result of discussions with Linda Bell.

- ❖ Pat Sharp asked that the Board have time to consider the goals before the Board votes on each goal. She also asked for more details on the action goals.
- ❖ Brigitte Romeo was wondering where the budget in action item one of goal one came from, and asked that the partners be named in Action 1. Rick Applegate said that Sandra Palmer had created the budget. Brigitte Romeo also advised waiting to vote on the goals until after the meeting with Linda Bell.
- ❖ Pat Sharp asked if the “additional VIS partner” was Wy’East Info Center or if it was open to any organization in the Villages area. Rick Applegate said that the Board has supported Sandra Palmer in the past, and the plan is to include Wy’East unless other partners arise.
- ❖ Shirley Dueber asked for clarification on whether the goals are for the task force or the Villages. She also asked who would facilitate the money. Rick Applegate said that any contracts would be done by the private organizations/businesses and not through the Villages.
- ❖ Doug Saldivar said that the committee cannot be independent, and that it needs to have its major goals approved.

George Wilson moved that the Villages move forward and accept the tourism goals as currently written. There was no second, and therefore the motion fails.

The tourism goal will be on the agenda at the next meeting and continued then.

### Committee Reports: Main Street Program - Brigitte Romeo

The Town Hall for the Main Street Program is yet to be scheduled. It will likely be on a Tuesday. Carol Burk said that it could be a Monday or Tuesday. Carol is talking to the Resort about dates and what kind of room is needed.

### Committee Reports: Green Scene – Doug Saldivar

There will be a Committee meeting on February 10<sup>th</sup> at 4:00 pm at the school. There is a recruitment for volunteers. Susan Lund has found musicians for the event as well. The nonprofit organization Cracked Pots are coming.

Judith Norval said the Friends of the Library will be at Green Scene, and that she spoke to George Hoyt from the Sandy Friends of the Library. He said that Sandy is not having a used book sale this year, and that they are willing to donate their books to the Friends of the Hoodland Library for the Green Scene event.

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Any Persons to be Heard:

Coni Scott presented a letter from Linda Bell to the Board. The letter concerned Oregon Tourism Commission (OTC) working with the Mt. Hood Chamber of Commerce, and the OTC's winter meeting will be in Welches. Coni also said that the Villages could use the Chamber's eblast since they are members.

Carol Burk asked if the TAP group had been consulted on the tourism goals and task force. Rick Applegate said that TAP was not formally approached. Carol also asked if the estimated \$15,000 budget for VIS would be open to everyone. Rick Applegate replied that it would probably be open to all. Carol also asked Doug Saldivar if Sandy High School has been involved in the Green Scene event. Doug said that the school is involved and invited, and its Green Club is involved. Carol also said that Made on Mt Hood is being redesigned and reorganized.

Dave Fulton presented a letter on the proposed cell phone tower. He also said that the Mt. Hood Corridor CPO would be meeting on Thursday at 7 pm. The topic will be the cell tower. Pat Sharp asked for details on the hearing, and Dave said that it will be 11 am or later on the 18<sup>th</sup> of February. The recommendations from the planning department staff will be issues on the 11<sup>th</sup> of February.

Doug Saldivar asked that Board members provide information and drafts in advance.

Rick Applegate asked Christine Roth about a possible change where tourism will move to economic development at the County. She said she would check on it.

Adjournment:

Chair Bob Reeves adjourned the meeting at 6:11 pm.

Respectfully submitted,

Kate Roth  
Recording Secretary