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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

February 11, 2010

Chair Bob Reeves called the February 11th meeting of the Board of Directors of the Villages at Mt. Hood to order at 7:04 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Rick Applegate, Pat Buckley, Shirley Dueber, Judith Norval, Bob Reeves, Doug Saldivar, Pat Sharp, George Wilson
- ❖ Excused: Brigette Romeo
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The February 2nd Board of Directors minutes were presented for review. George Wilson made the motion to approve the minutes as amended. Doug Saldivar seconded the motion.

Vote: approved, 8 – yes, 0 – no, 0 – abstain.

Treasurer's Report:

Treasurer Pat Buckley reported that the bank balance is \$1046.03, the same as last month.

Communications: No new communications were received.

Bob Reeves presented a letter written by Duane Bishop, acting Zig Zag Ranger, from the U.S. Forest Service. Bill Westbrook previously mentioned the letter, and it focuses on the Forest Service improving its partnerships with Clackamas County and local organizations to improve visitor services.

County Liaison's Report:

- ❖ Christine Roth presented a report from Linda Bell that detailed that the County is going to issue Requests for Proposals (RFPs) for visitor information services. The RFP is designed to increase visitor services on the Mountain in the area from Sandy to Government Camp. The contract would be for one year and could be renewed. A proposed committee that would include representatives from local Chambers of Commerce, the City of Sandy, the Villages at Mt Hood, and an organization from Government Camp would review the RFPs.

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- ❖ February 23rd is Plugged In. Plugged In is Clackamas County's new approach to the State of the County. Plugged In will be in the evening, and it will also be broadcast online. The Board of County Commissioners will answer questions as well.
- ❖ The Board of County Commissioners is working on setting goals for 2010 and completing 2009's goals. The goals include a focus on wastewater treatment, public safety, and how to address urban services.

Unfinished Business: Logo Policy

Christine Roth presented a revised draft of the logo policy that included the addition of proportions and one minor grammatical correction.

Pat Sharp moved that the new policy (Policy Number 011) be accepted at the second reading. Shirley Dueber seconded the motion.

Vote: approved, 8 – yes, 0 – no, 0 – abstain.

Unfinished Business: County Notification Letter

George Wilson presented a revised draft of the county notification letter. Shirley Dueber asked that the citation from the Oregon Revised Statutes be removed. Christine Roth said that Dan Chandler from County Counsel said that the specific ORS citation applies to CPOs only.

Rick Applegate moved that the letter be accepted as amended with Shirley Dueber's corrections. Doug Saldivar seconded the motion.

Vote: approved, 7 – yes, 1 – no (Shirley Dueber), 0 – abstain.

George Wilson also asked how the list of agencies should be compiled. Bob Reeves suggested sending the letter to department heads first. The Board consensus was to include the website address on the bottom of the letter.

Unfinished Business: Questions and Decision on Tourism Action Plan

Rick Applegate presented the two goals of the Tourism Action Plan and answered questions.

□ Goal 1 Discussion

Rick Applegate said that Linda Bell's report helps address action one. Pat Sharp asked about revising Action 1 because the Tourism Task Force would not be responsible for the money for Visitor Information. Rick Applegate said that the budget line item in the action plan could be crossed out. Shirley Dueber asked that the responsible party list include the selection committee for the funds. Rick Applegate said that Action 2 would be ongoing. The money for the kiosks would come through the businesses themselves and not the task force. Pat Sharp asked about including a note saying that there would be fundraising or that the money was not appropriated. Christine Roth said that if the Task Force wants to manage this item, the money would have to go through Clackamas County.

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□ Goal 2 Discussion

Rick Applegate reported that he had already set up meetings with some of the organizations interested. Pat Sharp asked if the Mt Hood Corridor Chamber of Commerce had been invited to join the quarterly meetings of the joint groups. She also asked Christine Roth to check with County Counsel to see if the agreements would need to be vetted by Counsel.

Rick Applegate moved to implement the Tourism Action Plan for 2010 as amended. Pat Buckley seconded the motion.

- Pat Sharp said she would like to postpone the decision so as to include County Counsel's opinion

Vote: 8 – yes, 0 – no, 0 – abstain.

The Board also decided to call the plan the Tourism Task Force Action Plan to avoid confusion with other action plans.

Linda Bell's report was the focus of the second part of the discussion. Rick Applegate said that given her recommendations it was no longer necessary to schedule a meeting with her. It was then suggested that Rick be the nominee to the proposed selection committee. There was a discussion about concerns about impartiality on the part of committee members. Bob Reeves suggested Pat Sharp for the proposed committee. Shirley Dueber suggested waiting to decide.

George Wilson moved that Rick Applegate be nominated to the proposed selection committee (CCTCA/Linda Bell/TDC). Pat Buckley seconded the motion.

A roll call vote was taken.

Director	Vote
Rick Applegate	Yes
Pat Buckley	Yes
Shirley Dueber	No
Judith Norval	Yes
Bob Reeves	No
Brigette Romeo	Absent
Doug Saldivar	Yes
Pat Sharp	No
George Wilson	Yes

Vote: approved, 5 – yes, 3 – no, 0 – abstain

Unfinished Business: Town Hall Agenda Update

Doug Saldivar had previously sent two different draft flyers out to the Villages Board, and the Board reviewed the two and decided on one. The Board discussed concerns about pictures included, and discussed the language. Bob Reeves said that details of the agenda need to be detailed on the flyer to meet public meetings law.

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Judith Norval moved that flyer one be used with amendments to include agenda activities. George Wilson seconded the motion.

- ❑ Pat Sharp said that while humor is good, people might misinterpret the intent. She asked that the image of the angel be switched.
- ❑ George Wilson said that he was not worried about the flyers.
- ❑ Doug Saldivar asked where to post the flyers. Bob Reeves said at all the post offices. Coni Scott said that if Doug sends the flyer to the Chamber the Chamber could send it out in an eblast if the Chamber Board approves it.

Vote: approved, 6 – yes, 2 – no (Bob Reeves, Pat Sharp), 0 – abstain.

New Business: Agenda/Action Processes

Bob Reeves presented the draft policy for review, and said discussion would occur at the next meeting. Doug Saldivar asked about including the policies on the website, and Christine Roth said she would send him the policies. Rick Applegate said that notice one meeting in advance might not be necessary, and that the focus should be on reasonable notice. Pat Sharp said that the Board should remember that seven days notice for the agenda is necessary under the law. Doug Saldivar asked about including a sanity clause to address items that need quick action. Doug also asked that the Board consider drafting a policy on the minutes and when the minutes need to be received and published.

Committee Reports:

- ❖ Carol Burke presented a report on the Main Street Program. There will be a community town hall meeting on March 9th at 9:30 am. The community is invited. She asked the Villages Board if the Villages Board would like the flyer sent to the Chamber, and who would pay postage for any cards sent out.

The Board consensus was to send the flyer to the Chamber of Commerce for an eblast.

- ❖ Doug Saldivar presented an update on the Green Scene event. At a meeting the previous night one of the businesses said that it would like to have its logo on a bag, and the group agreed that if the business contributes money for the bags that would be okay.
- ❖ Judith Norval presented an update about the efforts of the Steering Committee for the Senior Center. Kay Baker and Signe Merz had met with Ann Lininger to discuss how to find grants and what needs to be done to build a new center.
- ❖ Doug Saldivar said that he would like to see committee minutes on the website.
 - Pat Sharp said that all the committees would need reports then.
 - The Board discussed whether the Garden is an active or inactive committee.
 - The Board agreed that at a future meeting the Board needs to discuss what a committee is.
 - Rick Applegate suggested compiling a list of committees and reading it off each meeting and noting if there was a report and what was said.

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Any Persons to be heard:

- ❖ Carol Burk announced that on May 1st from 5-10 pm at the RV Park there will be the first annual Bite of Mt. Hood. Carol is coordinating the event, which will include food and drinks from local businesses. There will be a silent and an oral auction at the event, and Coni Scott is organizing the auctions.
- ❖ Coni Scott reported that Linda Bell is going to attend the March 2nd Chamber of Commerce meeting. The meeting will start at 7:45 am. The topic will be visitor services.
- ❖ Sandra Palmer spoke to the Board on several points. First, she said she thought Rick Applegate would be a good choice to participate on the selection committee, and she said that she wanted to remind the Board that the Villages have formally supported her efforts. She also stated she felt the Villages Board was not effective in advocacy on her behalf for funding. She then said that she never intended to make money on the visitor information efforts, but that she had started the services expecting that the County would be funding her in part. She continued to say the Board disappointed her in the lack of follow up. Lastly, she also said that she has a long-standing interest in many community activities, and that she is grateful for the progress and continues to support the Board.

Adjournment: Chair Bob Reeves adjourned the meeting at 8:55 pm.

Respectfully submitted,

Kate Roth
Recording Secretary