



Villages of Mt. Hood Tourism Marketing Alliance

- WHO: Villages of Mt. Hood Tourism Marketing Alliance
- WHAT: Board of Directors Meeting
- WHEN: Thursday, March 27, 2008, 3:00 to 5:00 pm
- WHERE: Community Room, Hoodland Fire Station
- WHY: Monthly Business Meeting, including
Review of New Draft of Tourism Marketing Plan for 2008-2009
Review of 2008-2009 Workplan Development Process

AGENDA

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| Welcome/Agenda Review | 3:00 pm |
| Review and Approval of Minutes | 3:05 pm |
| Treasurer's Report | 3:10 pm |
| Chair's Report: | 3:15 pm |
| 1. Clarification of Shirley Dueber's Appointment to the Board | |
| 2. 2007-2008 Workplan project status report | |
| 3. Drafting reallocation of \$ from a project CCTDC is reconsidering | |
| Review of New Draft of Tourism Marketing Plan for 2008-2009 | 3:30 pm |
| Review 2008-2009 Workplan Development | 4:00 pm |
| 1. Calendar of process steps | |
| 2. Review of Guiding Principles for 2008-2009 Workplan Development | |
| 3. Review of VMHTMA's application forms (based on CCTDC's new requirements) | |
| Other Business | 4:45 pm |
| Adjournment | 5:00 pm |